

# UDDER PREP *innovation*

As labour costs and employee turnover continue to soar, farmers across the globe are looking for ways to streamline the milking process. Farmers in South Africa can now automate their udder prep routine with the FutureCow® Teatscrubber.

This advance in efficiency and consistency in udder prep procedures has led to the FutureCow® Teatscrubber receiving the second place in the 2016 TDM Innovation Awards. Each year, these awards recognise companies and products that produce technological solutions that assist South African dairy farmers in improving their efficiency. Introduced to the South African dairy market by Lionel's Veterinary Supply, the Teatscrubber helps farmers increase the efficiency of important pre-milking procedures and cuts down on product waste. The automated udder prep system cleans, sanitises, stimulates and dries teats in one easy step, allowing farmers to reduce their pre-milking teat dip consumption and labour cost. "We see farms with high turnover rates being able to train a new milker in less time and with more consistency than with traditional prep training", says Angelina Bertino, FutureCow® marketing manager. Consistency in prep procedures also helps to improve production by increasing milk flow rates and decreasing milking times. "With this system, the farmer knows that each teat on every cow is cleaned the same way every time", says Bertino. The improvement in teat cleanliness also has added benefits for milk quality and udder health. Many farmers using the Teatscrubber have seen lower somatic cell counts and fewer mastitis cases in their herd.



**TDM**  
**innovation**  
**awards 2016**



The Dairy Mail congratulates the Lionel's Vet team, Johan Botes, Carli Nel and Warnich Biersteker, on their second place in this year's TDM Innovation Awards.

The Dairy Mail would like to commend everyone who entered the Innovation Awards this year, with a special word of congratulations to GEA for walking away with the trophy for their Mlone milking system. This competition is growing every year, and we are proud to be associated with companies that are investing in technology in order to make dairy farming easier, and more profitable.

**DON'T MISS OUT NEXT YEAR -  
ENTRIES ARE OPEN! mpo**